



Apply now for the Master Career Week Committee

Information booklet

Foreword



**Roos Lemmens van
Splunder**
President 2023-2024

Eight months of developing yourself professionally and working with a close-knit team to organize and lead a major career event: this is a glimpse into what organizing the Master Career Week will look like.

During these months, you will plan one of the leading career events, connecting with leading firms and managing everything from logistics to budgets to marketing. This will not only allow you to develop a unique combination of soft and hard skills, distinguishing you in the job market, you will also foster lasting friendships, as you work intensively with your fellow committee members.

This role offers the chance to interact with leading companies, like Strategy&, Deloitte, and L'Oréal, from previous events. With 7 bootcamps across different sectors and the choice of an international business trip location, last year MCW visited Google and LinkedIn in Dublin, it's an unparalleled opportunity to create a strong network in your industry of interest.

The MCW committee is an ideal place for ambitious students aiming to develop their skills in a vibrant setting with motivated committee members such as yourself.

I am looking forward to greeting you as part of the Master Career Week committee 2024.

EFR Master Career Week

About EFR

With over 7.000 members, EFR is one of the most active and professional study associations of the Netherlands. EFR's portfolio is large and diverse. It ranges from organising smaller events to helping students orientate to large recruitment events. From small interactive speaker sessions to the largest of congresses and debates. From a skills week for students, to personal development for over 170 committee members. From drinking with your friends in De Stoep to shaking hands with leaders of the bussines or political world. Our activities prepare students for the job market, bring them into contact with their future employer and enhance their student experience. In short: we bridge the gap between theory and practice.

EFR in numbers

- 7.000+ members
- 170 committee members
- 32 part-time committees
- 1 full-time committee
- 1 full-time board
- 9 board members

EFR Master Career Week

The Master Career Week committee is a full-time committee within EFR. This committee organises a recruitment event with two weeks of off-campus branch bootcamps.

Branch bootcamp

At a branch bootcamp students get the opportunity to meet different companies within one branch during a one or multiple-day event. The event enables companies to differentiate themselves among other competitors in terms of culture and work tasks. The EFR Master Career Week will consist of around six different bootcamps that take place at various locations in The Netherlands and abroad.

Committee

Every committee member is responsible for one part of the EFR Master Career Week. As a team, you are challenged to create a new recruitment event suitable for all kinds of master students. Although everyone has their own tasks, you will work together to make EFR's showpiece a success.

Do you want to have the incredible feeling of working towards a common goal and succeed? Do you want to develop yourself and make friends for life? Are you looking for a challenging project and do you want to be the committee to organise EFR's most promising recruitment event? Then apply now for the EFR Master Career Week committee 2024!

Timeline

You will be working part-time in May and June. From mid-June until December you will be working full-time.

May - June

- Exploring the event and getting to know your fellow committee members.
- Together with your committee, you will brainstorm and write your policy for the upcoming year.

June - September

- This is the acquisition period, where the focus will be on getting in touch with companies and running acquisition.

August - September

- During these months, the Treasurer will draw up a budget for the promotional period and the event.

August - October

- This is the marketing period, where the focus will be on getting the EFR Master Career Week known among students and reaching as many participants as possible.

September - November

- These last months before the event takes place, you will be preparing all the logistics for during the event itself. For example, arranging the restaurants and hotels, finalising the planning and making the nametags.

November - December

- During this time period, the EFR Master Career Week 2024 will take place. Together with your committee, you will make sure the event runs smoothly.

October - December

- Before and during the event, a lot of data has been collected. After the event has passed, you will work on analysing the data and setting up a data report.

December

- In December, the after sales take place. You will have meetings with the companies that participated in the event and evaluate the mutual experience.

Last year's bootcamps

Business Analytics

Day 1 - Rotterdam

- Mendix
- Portbase

Day 2 - Delft & Rotterdam

- TOPdesk
- Ciphix

Energy & Logistics

Day 1 - Zaandam & The Hague

- Bunge
- Shell

Day 2 - De IJssel & Maasvlakte

- Rijkswaam
- Uniper

Financial Advisory

Day 1 - Schiphol & Rotterdam

- Accuracy
- MTBS

Day 2 - Amsterdam

- Deloitte
- KPMG

FMCG

Day 1 - Rotterdam

- Procter & Gamble
- Ochama

Day 2 - Barendrecht & Hoofddorp

- Bakker
- L'Oreal

Strategy Consulting

Day 1 - Rotterdam & Amsterdam

- OC&C
- Simon Kucher

Day 2 - Amsterdam

- Strategy&
- Bain & Company

Sustainable Investments:

Day 1 - Rotterdam & Amsterdam

- COUNT
- ACT Commodities

Day 2 - Amsterdam

- STX
- Olyx

Asset Management

Day 1 - Amsterdam & Utrecht

- DeNederlandsche Bank
- PGGM

International Business Trip to Dublin

Day 1

- Flight to Dublin, Ireland
- In-house at Google and drinks
- Company Dinner

Day 2

- In-house at LinkedIn
- Free time

Day 3

- Free time for the students to have the chance to explore the city
- Flight back to Amsterdam



Chair & Treasurer

As the Chair & Treasurer of the EFR Master Career Week, you are the leader, motivator and supporter of the committee. Your main responsibility is to lead your committee members in the right direction and make sure the cooperation within the team runs smoothly. As the Chair, you are expected to have a helicopter view over the entire project.

Furthermore, you are the Treasurer of the committee and responsible for the budget of the EFR Master Career Week. As Treasurer you have an extremely important task in safeguarding the financial health and continuity of the EFR Master Career Week. The function of Chairman & Treasurer is incredibly diverse and gives you a high degree of responsibility. Together with the EFR board it is your job to make sure everything goes as planned.

Can you lead EFR's full-time committee?

Characteristics:

- Responsible
- Strong communication skills
- Being decisive
- Motivator
- Analytical skills
- Empathetic

Commercial & Events Officer (3x)

As the Commercial & Events officer of the EFR Master Career Week, you are responsible for acquisition and event management. First thing you will do is get in contact with some of the most prestigious companies in the business world, you are responsible for making sure the best companies (of your choice!) are participating in the event. This period gives you the ultimate opportunity to see many different company cultures and build a great network for your future work life.

After this you will help with marketing on the side, but your main focus is the event management. Together with your fellow Commercial & Events Officer you manage the whole event; you get to choose what a day looks like and see the ins and outs of complex project management. During this period, you will also be focusing on relationship management. The participating companies will need help or will have questions when things are unclear. You will be there to help them and make sure the event comes to a success for both the students and the companies. If you want to develop yourself in these areas, you're the one for the job!

Characteristics:

- Pro-active
- Go-getter
- Responsible
- Excellent social skills
- Team player
- Pro-active mindset

Marketing & Analytics Officer

As the Marketing & Analytics Officer of the EFR Master Career Week, you are responsible for the promotion of the event and the backend of the website. First thing you will do is design the commercial brochure of the event so that the Commercial & Events Officers may send it to companies they will be contacting. You will already learn how to work on InDesign in time for the promotion period. It will get busier as the promotion period gets closer.

You will set up the entire offline and online marketing plan and you will design posts, banners and all other material. Along with the help of your supervisor as well as your team, you aim to reach a large group of students and convince them to join your amazing event. Finally, during the stand period, once you have designed and built the stand, you will be interacting with students on the daily and promoting your event along with your team. From the Data side, you will be handling the CVs and profiles of the students as well as the companies, before and after the event along with maintaining the event on the backend.

Overall, this position gives you the opportunity to be creative and critical. If you would like to expand your skills and work with an amazing team, this is an amazing job for you!

Characteristics:

- Team Player
- Creative
- Responsible
- Critical
- Organized

Joppe Leerling



Chair & Treasurer
2023-2024
+316 27 13 30 58

The EFR Master Career Week is one of the most exclusive and prestigious recruitment events in Rotterdam and maybe even in the Netherlands. Organising this event brought me both a lot of fun and personal development.

As Chair & Treasurer you are responsible for the entire event and its finances. This combination will teach you to critically consider and decide on complex, strategic cases. Moreover, you will empower other people to get the most out of themselves to organise the EFR MCW altogether. The fact that you work with multiple people on the same project made this experience even more valuable, as everyone is equally motivated to make it a success! While doing this you make sure the goals, visions and values of our event are maintained. By doing this you will develop yourself and get to know your strengths and weaknesses that will further benefit you in life. I personally really liked the position of Chair & Treasurer since you are involved in all aspects of the event, from marketing to acquisition and from stakeholder management to finance.

The Master Career Week committee gives you the fulltime experience cropped in half a year which means a steep learning curve.



Lars Groeneveld



Commercial & Events
Officer 2023-2024
+316 21 14 31 83

I never really knew what was out there as an economic student and came across the opportunity of organising the MCW a couple months back. Since then in the past months I have made lots of new friends, developed myself tremendously on both a personal and a professional level and I know have a general idea of what the future may have in store for me.

As a commercial officer you really get a unique opportunity of speaking to the biggest names there are and you get to do so as a (bachelors) student. You learn to sell, to maintain contact and to arrange something like you have never experienced before. While doing this I personally chose to also try maintaining my studies, which worked out well in the end. I did MCW in my third year of studying, this means that I did my minors and some electives during MCW. If you are a really ambitious bachelors student this is something I can highly recommend.

The best moment of MCW for me was the IBT to Dublin we organised. Together with the committee you are responsible for a large group in going to the largest companies you can think of. Next to this we also had a great amount of free time, where we did drinks and explored the city.

Reach out to me if you have questions or want to know more about my experiences as a MCW member.



Aimée van Veen



Commercial & Events
Officer 2023-2024
+316 46 95 42 05

During my Bachelor Economics and Business Economics, I was looking for an exciting challenge alongside my studies to enrich my knowledge in the work field as well as for personal development. I can tell you already, I succeeded in my goal!

Working for the Master Career Week has been instructive for me. Firstly, it was cool to work with five people on an event where you have all the responsibilities and your input is shown in the actual event's output. I learned as a Commercial Officer how to approach companies but you get also the opportunity to meet so many cool companies or learn more about working opportunities. Moreover, I learned a lot about the master studies at ESE. Working for the Master Career Week made it clear to me what different directions there are, the skills you learn, and of course which kind of companies you are likely to end up working with the different master studies.

I feel like this was the greatest addition to my bachelor's study, I also had a lot of fun during my full-time period at EFR. We made our office a nice place to work and I cherish the moments at the office together with the EFR board and all the committee members. Since I wasn't an active member myself before at EFR, I was so surprised by all the amazing activities and the lovely people at EFR, they welcomed me with open arms.



Kira Maalouf



Marketing & Analytics
Officer 2023-2024
+316 30 06 17 23

Joining the Master Career Week committee as the Marketing and Analytics Officer has been an incredibly fun and rewarding journey. From designing posts and brochures to organizing offline marketing events, every moment has been filled with excitement and learning.

My main responsibilities included managing both offline and online promotions, as well as handling the backend of the website. It was a fulfilling experience that allowed me to meet many new people, both within the committee and across various corporate industries, bringing personal and professional growth.

At the beginning of the year, I found myself adjusting to spending so much time in the office and collaborating closely with four strangers. However, they quickly became some of my closest friends. Working with the committee has been a fantastic opportunity to test and develop essential skills like teamwork and efficiency, which are invaluable in any workplace.

Beyond the professional aspect, I cherish the unforgettable memories we created together, from our travels to Dublin to our policy weekends and weekly dinners. These moments have made this journey truly special.



Thijs van Kampen



Commercial & Events
Officer 2023-2024
+316 38 46 91 65

Looking back at the MCW, I'm grateful for a nice experience that taught me a lot about myself and helped me think about the way I want to shape my own career.

What I liked about this full-time experience is the way it allowed me to experience a serious working context in a fun way, before the kickstart of my career. I learned about working within a team, that often won't agree with you, and I got good at stakeholder-management as well, since with every strategic decision you make you'll have to think about the companies, students and association at the same time.

It was fun to be so deeply involved within EFR for the past year, not only in a MCW context but also within the association as a whole. Working in the same office as the board made us quite close, and I found myself coming by with other activities as well. Being one of the commercials, the contact with all the companies taught me a lot about the different sectors to work in, and it has been really helpful with orientating for what I want to do with my own career; through the contacts I build, I'm now looking to start as a working student in tax advisory.





Interested or curious?

For any questions regarding the committee, application process or anything else, please reach out to:



Narges Kobakiwal
Secretary & HR Officer
EFR Board 2023-2024
challenge@efr.nl
+31 6 40 59 61 76

Go for a coffee

The decision to apply for a fulltime year is complicated. Therefore, we recommend you to get as much information as possible. Current and former fulltime committee/board members are always open to go for a coffee with you. You are always welcome to text any of us if you want to know more about what it's like to be in the MCW committee; we all love coffee (or tea)!

Application process

To apply for the Master Career Week committee, please hand in your CV and motivation letter before March 22th via the EFR website. Please make sure to include what function(s) your prefer and why. After you have applied, you will be invited for an interview. During this interview we would like to get to know you and why you want to apply for the MCW committee. Depending on your preferences, you will solve position-specific case(s) and we will ask more in-depth questions about why you are applying for these positions specifically.

On April 12th, we will let you know if you will be part of next year's Master Career Week committee!



Master Career Week committee

EFR

recognised
school association
Erasmus School
of Economics

challenge@efr.nl